



CHPE
上海袜交会

第20届上海国际袜业采购交易会

The 20th Shanghai International Hosiery Purchasing Expo

同期举办 Co-located Events:



2026上海国际时尚配饰展 系列展
Fashion Accessories Shanghai 2026 Series Expos



第8届上海国际帽子围巾手套展
The 8th Shanghai International Hats, Scarves, Gloves Expo



第7届上海国际贴身服饰及家居用品展
The 7th Shanghai International Intimate Apparel and Home Products Expo



第2届上海国际时尚饰品展
The 2nd Shanghai International Fashion Jewelry Expo



2026.3.23-25
上海世博展览馆

Shanghai World Expo Exhibition &
Convention Center, PR China

展后报告
Show Report

汇聚全产业链、全品类、全产地的国际袜业风向标
The Leading International Hosiery Sourcing Show of the World

展会概况 | Show Information

展会名称 Show Name: 第20届上海国际袜业采购交易会

The 20th Shanghai International Hosiery Purchasing Expo

展会时间 Show Date: 2026.3.23-25

展会地点 Show Venue: 上海世博展览馆

Shanghai World Expo Exhibition & Convention Center, PR China

同期展会 Co-located Events: 2026上海国际时尚配饰展 系列展

Fashion Accessories Shanghai 2026 Series Expos

2026第7届上海国际贴身服饰及家居用品展

The 7th Shanghai International Intimate Apparel and Home Products Expo 2026

2026第8届上海国际帽子围巾手套展览会

The 8th Shanghai International Hats, Scarves, Gloves Expo 2026

2026第2届上海国际时尚饰品展

The 2nd Shanghai International Fashion Jewelry Expo 2026



50,000 sqm

展览面积 (平方米)

Exhibition Area



816

参展商数目

No. of Exhibitors

其中上海袜交会展商共计456家
There are 456 exhibitors in CHPE 2026

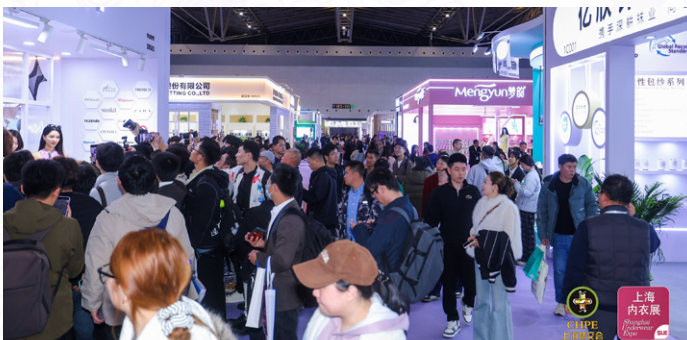


26,988

观众数目

No. of Visitors

(以上数据包含同期展会相关统计数据 Data includes co-located events)



开幕式嘉宾 | Guests Attend the Opening Ceremony

● **吉林省辽源市人民政府市委常委，常务副市长吕义**

Lv Yi, Member of the Standing Committee of the Municipal Party Committee and Executive Vice Mayor of Liaoyuan City People's Government

● **诸暨市人民政府大唐街道办事处党工委书记柴锦**

Chai Jin, Secretary of the Party Working Committee of Datang Street Office of Zhuji Municipal People's Government

● **辽源北方袜业集团有限责任公司董事长金华**

Jin Hua, Chairman of Liaoyuan North Socks Industry Group Co., Ltd

● **浙江大唐袜业城有限公司董事长蒋佳威**

Jiang Jiawei, Chairman of Zhejiang Datang Socks Industry City Co., Ltd

● **诸暨市袜业协会会长钟耀栋**

Zhong Yaodong, President of Zhuji Socks Industry Association

● **义乌市袜业行业协会秘书长方贻**

Fang Yi, Secretary-general of Yiwu Socks Industry Association

● **上海市服饰学会会长刘春红**

Liu Chunhong, President of Shanghai Fashion Accessories Society

● **上海艾谷针纺织品有限公司董事长孙毅仁**

Sun Yiren, Chairman of Shanghai Aigu Needle Textile Co., Ltd

● **上海艾歌展览服务有限公司执行董事，上海袜交会创始人韩友恒**

Han Youheng, Executive Director of Shanghai Aige Exhibition Service Co., Ltd and the Founder of CHPE



展商统计 | Exhibitor Statistics

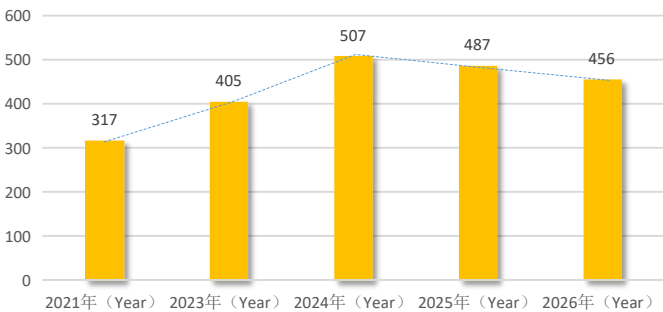
(以下数据包含同期展会相关统计数据 Data includes co-located events)

上海国际袜业采购交易会 Shanghai International Hosiery Purchasing Expo (简称: 上海袜交会CHPE), 自2005年创办以来已连续成功举办19届, 被誉为“全球袜子领域旗舰展”。2026第20届上海袜交会共吸引了来自海内外456家行业知名参展商同台竞技, 共同展出各类潮流袜品、原辅材料、数字生产装备、电商及配套服务等产品与技术。

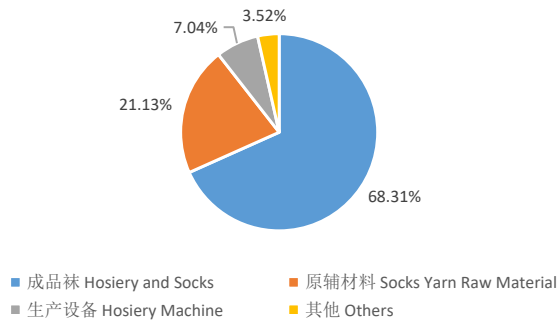
上海袜交会CHPE持续深耕织袜产业的同时, 为链接更多样化的各类时尚配饰产业链优质资源, 满足一站式订货采购需求, 联合歌华展览旗下: 第8届上海国际帽子围巾手套展、第7届上海国际内衣展览会、第2届上海国际时尚饰品展共同开启 Fashion Accessories Shanghai 2026上海国际时尚配饰展(简称: 歌华·时尚配饰展)。该活动以供应链为基础, 聚焦穿着搭配的潮流趋势发展, 集多个系列时尚领域专业的细分展会于一体, 总展出面积达50,000平米, 共汇集了816家相关配饰企业前来参展。

Shanghai International Hosiery Purchasing Expo (hereinafter referred to as CHPE) founded in 2005, has successfully held 19 sessions and it is known as "global socks flagship expo". The total number of exhibitors is 456 in CHPE 2026. The exhibitors mainly display all kinds of fashion socks, raw and auxiliary materials, digital socks equipment, e-commerce and other related services. At the same time, in order to link more diverse high-quality resources in the fashion accessories industry chain and meet one-stop ordering and procurement needs, CHPE 2026 has also collaborated with the 8th Shanghai International Hats, Scarves, Gloves Expo, the 2nd Shanghai International Fashion Jewelry Expo and the 7th Shanghai International Underwear Expo under Shanghai Gehua Exhibition Service Co., Ltd., to form Fashion Accessories Shanghai 2026. This event is based on the supply chain, focusing on the development of fashion trends in clothing matching. It integrated multiple professional sub exhibitions in the fashion field, with a total exhibition area of 50,000 square meters and a total of 816 related accessory companies coming to participate.

参展商数量 Number of Exhibitors



参展商按展品分类 Exhibitors Analysis by Products



参展商反馈 Exhibitors' Feedback

91%

表示本次展会的观众质量为满意至非常好
Agreed the visitor quality from satisfactory to excellent

86%

表示这次展会的观众数量为满意至非常好
Agreed the visitor quantity from satisfactory to excellent

79%

表示有潜在目标客户群到访他们的展台
Visited by potential target customers

78%

获得了意向订单
Received the intention order

88%

计划参展下届展会
Intended to participate in CHPE 2027



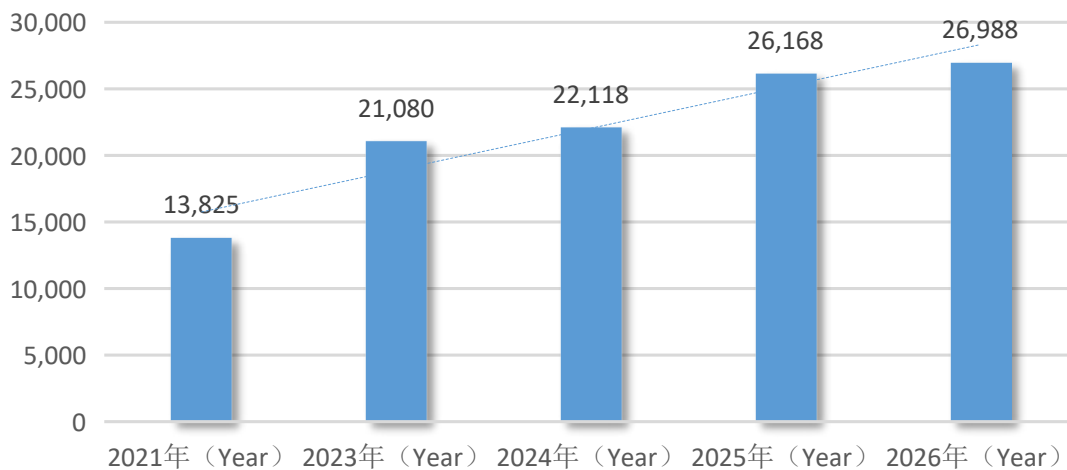
观众统计 | Visitor Statistics

(以下数据包含同期展会相关统计数据 Data includes co-located events)

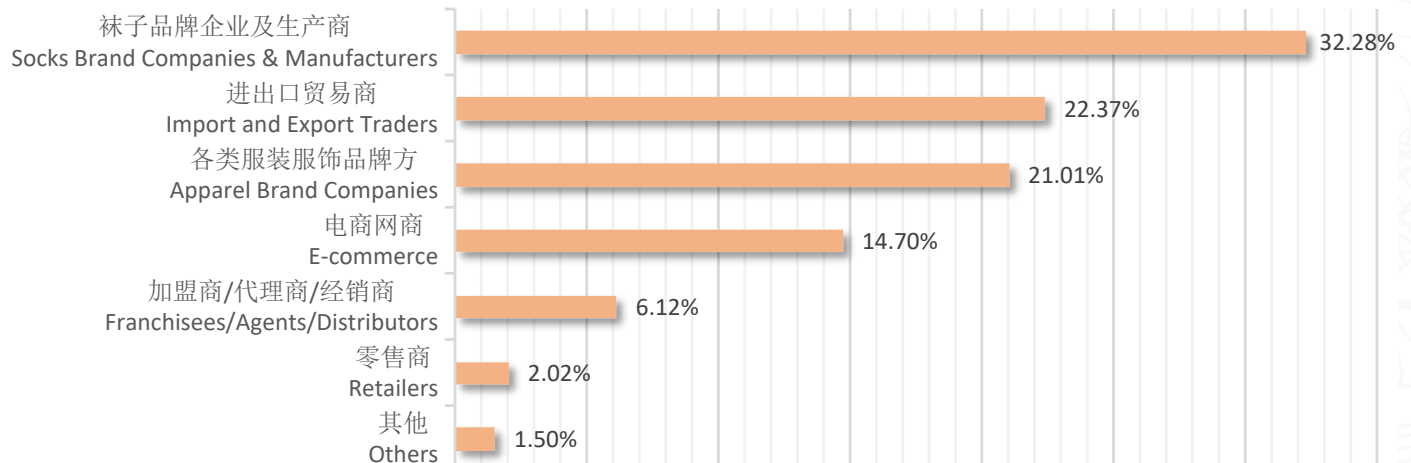
为期3天的展会共接待26,988名专业观众到场参观，其中海外客商占总观众人数比例约为4.6%。他们来自韩国、俄罗斯联邦、日本、印度、乌兹别克斯坦、蒙古、巴西、哈萨克斯坦、加拿大、美国、越南、巴基斯坦、白俄罗斯、新加坡、英国、澳大利亚、土耳其、意大利、丹麦、德国、荷兰、马来西亚、西班牙、埃及、比利时、菲律宾、吉尔吉斯斯坦、尼泊尔、瑞士、印度尼西亚、阿富汗、奥地利、哥伦比亚、毛里求斯、沙特阿拉伯、亚美尼亚、伊朗、阿根廷、阿塞拜疆、埃塞俄比亚、波兰、博茨瓦纳、黎巴嫩、挪威、圣赫勒拿、斯里兰卡、突尼斯、危地马拉、委内瑞拉、新西兰、以色列等共计51个国家和地区。

The 3-days exhibition attracted 26,988 professional visitors from more than 51 countries and regions including Korea, Russian Federation, Japan, India, Uzbekistan, Mongolia, Brazil, Kazakhstan, Canada, the United States, Vietnam, Pakistan, Belarus, Singapore, the United Kingdom, Australia, Türkiye, Italy, Denmark, Germany, the Netherlands, Malaysia, Spain, Egypt, Belgium, the Philippines, Kyrgyzstan, Nepal, Switzerland, Indonesia, Afghanistan, Austria, Colombia, Mauritius, Saudi Arabia, Armenia, Iran, Argentina, Azerbaijan, Ethiopia, Poland, Botswana, Lebanon, Norway, St. Helena, Sri Lanka, Tunisia, Guatemala, Venezuela, New Zealand, Israel and etc. Overseas visitors account for about 4.6% of the total number of visitors.

观众数量 Number of Visitors



观众按行业性质分类 Visitors by Nature of Business



部分到场服装服饰及运动品牌 Partially Present Apparel and Sport Brands



部分到场内衣品牌 Partially Present Underwear Brands



◎ 2026/2027 中国袜品流行趋势发布秀
Fashion Show of Chinese Socks Fashion Trend 2026/2027



◎ 《一体针织 不止于袜》2026 华宜针织春季新品发布
《Toe to Body》2026 Huayi Knitting Spring New Product Launch



◎ 2026 配饰增长新论坛
Fashion Accessories New Growth Forum 2026





第21届上海国际袜业采购交易会

The 21st Shanghai International Hosiery Purchasing Expo

2027.3.22-24

上海世博展览馆

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期待与您下一站的会面

See You Next Year



主办单位 Organizers



ITE集团

ITE GROUP

上海歌华展览策划有限公司

Shanghai Gehua Exhibition Planning Co., Ltd.

上海艾歌展览服务有限公司

Shanghai Aige Exhibition Service Co., Ltd.

同期展会 Co-located Events



歌华·时尚配饰展



CHPE 上海袜交会



贴身服饰展



帽子围巾手套展



FJE 时尚饰品及首饰展

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